



## Banner Ad Program

The home page

(4 spots available@ \$299/mo. per ad) minimum 3-month contract

A second row of banners may be added to make a total of 8 per page, in the near future.

<http://www.cabins.com>

See sample layout here:

<http://www.cabins.com>

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The regional pages will have the opportunity of a single banner 640 pixels wide x 100 pixels tall.

(1 spot per page available@ \$399/mo. per ad) Three total spots available, minimum 3-month contract,

It is our hope to sell these spaces to related Vacation/Travel Businesses, Chambers of Commerce, Real Estate companies, or other business that could relate to CABINS.

The three spot will be at the top of the page below.

<http://www.cabins.com/western.html>

<http://www.cabins.com/middle.html>

<http://www.cabins.com/eastern.html>

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State pages, (4 spots per page available@ \$199/mo. per ad)

minimum 3-month contract

A second row of banners may be added to make a total of 8 per page, in the near future.

(Note 4 spots are being added to the TN page as of 11/23/09)

See sample layout here:

<http://www.cabins.com/state/tn.html>

Ad size will be 180 pixels wide x 120 pixels tall with a maximum file size of 60kb. JPEG Artwork will be the responsibility of advertiser but if artwork/design is needed, we will assist you. All artwork must be approved by CABINS.COM.

The banner ads will be static banner ads and will be offered on a first come first served basis. The ads, at this time, will only be offered to customers with current listing accounts with CABINS.COM or Vendors of CABIN products.

The listings doesn't have to be under the state where the banner ad is placed; There is no limit to the number of banner ads that a client may place, but it is still based on first come first served. Payment (via Check or PayPal) for banner ads is expected when ad is placed and billed in advance, in 3-month increments.

The banner ads will link directly to clients' site\*, not CABINS.COM listing page, unless requested to do so.

This program is still in a beta test. After the testing period the program will be reevaluated and adjusted to new findings. Clients currently listing banner ads under beta program will have first refusal when testing is over. If all banner slots are filled, we will maintain a log of requests (in order of date requested); and clients will be made offers as slots become available.